YOUR
Basic
OFFER

YOUR
Basic
LIGHT

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Menthol: 16 mg "tar," 1.1 mg nicotine—Lights: 11 mg "tar," 0.8 mg nicotine—100's: 16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

PUT ME ON YOUR BASIC® MAILING LIST

Basic

No facsimiles accepted. Please respond by 9/30/95.

Complete, sign and return this form to get on our mailing list. You may be eligible for future offers of special interest to adult smokers.

LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER.

☐ Mr. ☐ Male
☐ Ms. ☐ Female
☐ Mrs. _____ Apt.# _____
Address _____
City _____
State _____ ZIP _____
Phone ( ) _____
Regular brand smoked: _____

PRBL

Mail completed survey to:
BASIC SURVEY
P.O. Box 68999
Schaumburg, IL 60168-0999

By returning this form and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal law.

Signature (required) _____
Birth Date (required) ___/___/___ month day year

0 28200 19146 5
BASIC KINGS
NOT REDEEMABLE

0 28200 19152 6
BASIC 100'S
NOT REDEEMABLE

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